



US Green Building Council
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USGBC HEART OF FLORIDA CHAPTER INTRODUCES GREEN HALLOWEEN AT SANTA FE COLLEGE'S ANNUAL "BOO AT THE ZOO"

Families Celebrate Green®... Beginning with Green Halloween®

GAINESVILLE, FL (October 11, 2010) – The United States Green Building Council Heart of Florida Chapter (www.usgbcheartfl.org) is proud to announce a family-friendly event on Halloween, October 31, from 3pm to 7pm at the Santa Fe College Zoo. This event, Green Halloween, will be part of **Boo at the Zoo**, which drew 6,000 attendees last year. The event is intended to showcase in one location groups and companies committed to sustainable living. Green living educational activities, games, and prizes will be available to entertain kids of all ages.

The USGBC Heart of Florida chapter's mission is "to promote the design, construction and operation of buildings that are environmentally responsible, profitable and healthy places to live, learn, work and play." Mary Alford, chapter President, says, "We give back to the community in various activities, we learn, we teach and we have fun making the world a greener, cleaner, and more sustainable place."

Sustainable Alachua County's President, Mike Amish, recently returned from Haiti where he built earth bag homes for USGBC's "Barrels of Hope" project. Mike says, "We are excited to let local families see and hear from the families in Haiti who are now living in homes our community helped build. We'll show the kids how the homes are built."

This part of Florida is blessed to have abundant environmental assets including many natural springs, parks, farms and a focus on healthy living. The event will feature the following children and adult learning activities and more:

- Demos of what's going on with renewable energy production in our area
- Puzzles that show what makes a product or building material green
- How buildings are being sustainably designed for a better future for our children
- Organic farm and gardening demonstrations for children
- Cinema Verde will present a children's environmental film at 4pm and 5:30pm
- UF's Greek and building design communities will feature green education games for the entire family

"Joining together and building on the strengths of our communities is a top priority in this part of Florida", says Our Town President and USGBC member, Gary Anglin. "Join us for Green Halloween."

What is Green Halloween

Green Halloween® is a non-profit community initiative to create healthier and more Earth-friendly holidays, beginning with Halloween. Green Halloween began in the Seattle-area in 2007 and went nation-wide in 2008, thanks to widespread media exposure, word of mouth marketing and online buzz as well as the support and enthusiasm of people and businesses all over the country. Join your sustainable community at the Santa Fe College Zoo to *Celebrate Green* together on Sunday afternoon, October 31st, 2010 from 3pm to 7pm.